

APPENDIX 3 INVITATION LETTER TO POTENTIAL PARTICIPANTS

Dear Sir/ Colleague/ Reverend/ Fellow walker etc,

SURVEY OF LAKE DISTRICT SCENIC BEAUTY

The Lake District is among Britain's most beautiful areas and is visited and enjoyed by millions of people annually. Its lovely landscapes are a key to its popularity among visitors and the community.

With the support of the Lake District National Park Authority, I am carrying out a survey to measure and map the landscape quality of the Lake District National Park. The results will inform and assist the Authority, councils, land owners and other bodies in their planning, management and promotion of the region.

The survey comprises a set of photos of the Lake District and involves rating them on a 1 – 10 scale of landscape attractiveness. The value of the survey depends on having as many people as possible participate.

I invite you to participate by rating the scenic quality of the scenes.

No qualifications or experience are required and the responses will be anonymous. It is open to anyone 18 years or older.

To participate simply click of the following link:
<https://www.surveymonkey.com/s/RYH2HPQ>

The survey will take approximately 15 minutes to complete. If it is inconvenient to do it now, I suggest you put it aside to return to, or send it to your home email.

You can indicate at the end of the survey if you would like to see the results.

Please forward this to anyone you think might be interested.

If you have any questions about the project you can contact me by email:
lothian.andrew@gmail.com

Thank you for your assistance in this project.

Dr Andrew Lothian

Scenic Solutions

www.scenicsolutions.com.au